

Partnership Opportunities

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Facts & Figures



Silverbacks Scholarships

In 18 years the Silverbacks have had over 150 players awarded College Scholarships and 15 players selected at the NHL Draft.



Brand Awareness

Build brand awareness and customer loyalty with creative promotions and partnerships that leave memorable impressions with all visitors and event spectators.

By The Numbers

Over the past 18 seasons the Silverbacks have averaged more than 30,000 fans a year and approximately 200,000 visitors annually, along with 15,000+ monthly web site and blog hits.

We Provide

- Exposure in a highly visible venue
- Visual and Interactive Advertising Impressions
- Opportunities to differentiate product & services from competitors
- A place to entertain clients and strengthen business relationships
- Long term exposure to target markets
- Opportunity for increased revenue

Become a Partner

We are committed to working with your business to develop successful corporate sponsorship packages. Our goal is to create brand awareness and drive customers back to your place of business. All partnership packages are customized to meet your goals and objectives. Make a lasting impression on existing and future customers with creative and unique promotions. Join our corporate team today and let's get started!

Local Fans Support Local Businesses

Over the years we have developed strong relationships with local businesses and national companies. Each one of our corporate partners is a valued member of our team and an integral part of our organization.

A corporate partnership with the Silverbacks is an economical and highly visible way of branding your business in the community!

Facts & Figures

DETAILS

Sign production is the responsibility of the sponsor. All artwork is subject to approval. Sponsors will incur any costs associated with sign changes. All signage is subject to temporary removal for special events without notification.

CT/L.

All print must be 300 DPI. All artwork is subject to approval. Artwork must be camera-ready or provided as a PDF.

Props, prizes, product sampling, big screen ads, broadcast commercials and website ads are the responsibility of the sponsor.

All prices are net of GST and production costs if applicable (tickets exempt).

Sponsorship proposals may be sent to a number of other parties in the same product category. We will enter in good faith negotiations with those parties who indicate serious interest. We reserve the right to determine in our sole discretion which proposal will be accepted. We reserve the right to refuse inappropriate businesses on behalf of our organization, the Shaw Centre & BCHL.

Prices are subject to change without notice.

SHAVV) CENTRE

The Salmon Arm Silverbacks Junior "A" Hockey Club is the major tenant of the Shaw Centre. Other user groups and major events include:

Old Timers Hockey

• Pro-Am Game

Music Concerts

- Salmon Arm Minor Hockey Adult Rec Hockey
- Shuswap Ringette
- Lacrosse
- Speed Skating
- Figure Skating
- SA Hockey School
- High School Graduation Silverbacks Spring & Fall Camps
- BC Hockey High Performance Camps
 - Minor Hockey Development
 - Spring & Fall Home Shows
 - Spring Camp (300+ players
 - Shuswap Academy Elite Hockey (400+ players)

The Shaw Centre opened in 1999 and features a climate controlled twin sheet facility. The main spectator rink has 1,525 theater style seats and can accommodate up to 2,200 spectators. The ice is in use approximately 48 weeks of the year.

- VIP Lounge
- Free on-site parking
- Shaw Wi-Fi Internet
- 360 degree concourse
- ATM
- 25' x 18' LCD Screen
- Board Room
- Silverbacks Souvenir Shop
- High Performance Gym



Ice Logos Per pair 1yr \$2400 / 3yr \$1900 custom sizing

BRICK







CLUB

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Stair Risers

2 flights 1yr \$1200 / 3yr \$1000 5" x 2' 20 risers per set

Rink Boards

Rink Boards 1yr \$1900 / 3yr \$1650 / 34" x 10' Hucul Pond 1yr \$800 / 3yr \$650 / 34" x 8'

salmonarmooli.com

BREW PI

GREAT FOOD # GREAT

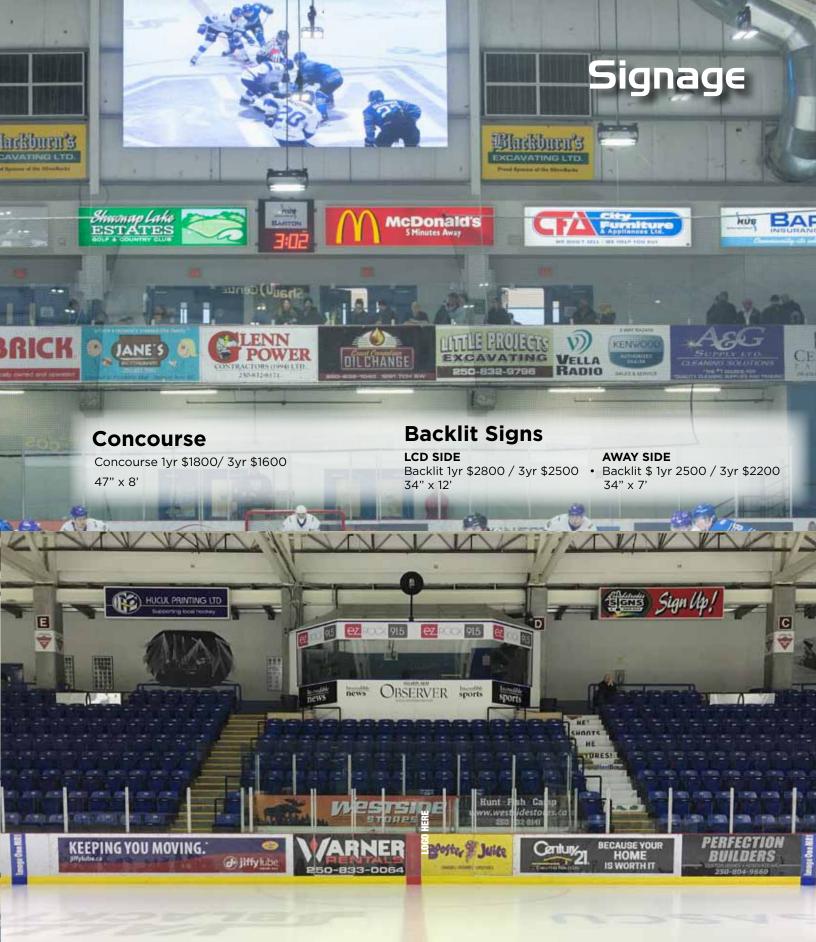
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Upper 1yr \$2000 / 3yr \$1800 • Sides 1yr \$3000 / 3yr \$2700 • E&W Backlit 1yr \$3000 / 3yr \$2700 • N&S Backlit 1yr \$4000 / 3yr \$3600 21" x 30" 30" x 8.5' x 18" 21" x 9'

21" x 9'





Penalty Box 1yr \$1500 / 3yr \$1200 / 27" x 24' Blue Line 1yr \$1000 / 3yr \$800 **Red Line** 1yr \$800 / 3yr \$600

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Fast Drive Thru Service • Had Flushes Transmission Flushes • Fuel System Service Air & Cabin Filters • & a great cup of coffee! salmonarm.gcocltd.com 1291 Trans Canada Hwy. SW, Salmon Arm

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Signage

Pro

Pillar Wraps 1yr \$4000 / 3yr \$3600 / 24" x 8' x 14 pillars

Water Fountains 3 for \$1500 / 24" x 32"

3 Stars Board \$750 / 10" x 34"

Standings Board \$750 / 10" x 34"

Washroom Signs 3 for \$650 / 17" x 11"



SEI

Signage



Front Entrance Signage custom sizes available inquire for pricing

Front Entrance Stair Risers 1yr \$1500 / 3yr \$1300

3M Floor Graphics 1yr \$1200 / 3yr \$1000 / custom sizes





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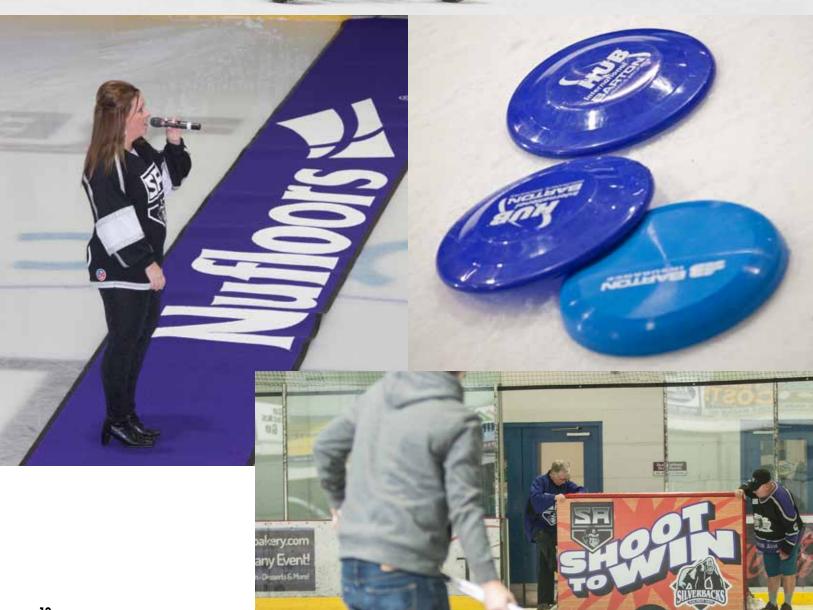




In Game Promotions

ESS FOR THE CONNENTLY Since 1949

GI



SILVE



Mascot \$2400

Mascot Vehicle

Anthem Presentation and Custom Carpet Logo

1yr \$500 / 3yr \$1000

T-Shirt Launcher

\$1000 plus product







Summer Pro-Am Game

Markhuen's

TV Timeouts

otors

(27 in game TV Timeouts) \$1500

On Ice Promotions

(3x per season, includes PA Announcements and 10 Tickets) \$700

Text to Win

Multiple options available

Player of the Month Award

\$1000 plus prize

BARTON

CENTENC

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Blackburgs

EXCAVATING VELL

DNH

McDonald's

DILCHANGE

POWER

CTA Furniture

VELLA RADIO

Promotions

GIBOX

20

Corporate Season Tickets

\$314.29 each

VIP Room \$500 includes 20 tickets

Theme Nights

\$750

Parents Weekend \$1000



BRICK

TWIN ANCHORS



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Specialty

JENNE

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Jersey Patches

Shoulders \$2500 Lower Back \$3000 Upper Back \$1500

Hockey Pants

1yr \$1800 / 3yr \$1500

Score for School Scholarship

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TS

\$1500 - presenting sponsor

Game Pucks \$1500 -for 400 pucks

Progra

Adopt a School & Community Sponsorship

Includes 20 season tickets, jumbotron announcement, and school/group of choice \$2000

CIAL BAME

J&A ROOFING

"GO BACKS GO"

250-835-4578

PLY ON ARM SILVER

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RE/MAX.

FIN

TEAM APPEARANCES

50 METER

Volunteer Team

Jerseys and Jackets \$1000 4 Baske

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Print

Signing Booth \$1500 - custom graphics

Player Posters \$500 -logo -7,500 printed

Hockey Cards \$1500 - for 7,500 cards

Print



Pocket Schedule

\$750 - 3.5" x 2" - 5,000 printed

Magnet Schedule

\$750 - 1" x 1.75" - 2,500 printed

Table Talkers

\$500 - 500 printed

Program Ads

2,500 printed Outside Cover \$1250 - 8.25" x 5.25" Inside Covers \$1000 - 8.25" x 5.25" Full \$750 - 8.25" x 5.25" Half \$500 - 4.125" x 5.25" Quarter \$400 - 4.125" x 2.625"

Program Insert

\$500 - 1" x 5" -2,500 printed

Ticket Backs

\$1000 -for 15,000 tickets

VIP Card

\$500 -.75" x 1" -750 printed





www.shuswapfoundation.ca

ting Those Who Care with the Needs of Our Community

Theme Jerseys

\$1500 Per set - Worn 2 games

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OFESSIONAL ACCOUNTANTS * BUSINESS ADV

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www.sasilverbacks.com Phone: 250-832-3856

